

**NOMADS**  
FOUNDATION

# Swiss Tech Founders Contest

**Win a Trip to Join  
the Swiss Delegation !**

@ DLD Tel Aviv  
Innovation Festival 2015



**SWISS TECH FOUNDERS  
CONTEST**

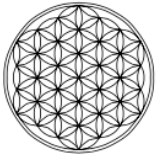
**WE INVITE 3 PROMISING SWISS STARTUPS FOUNDERS  
TO JOIN THE SWISS DELEGATION**

**DO YOU DREAM TO VISIT THE ISRAEL, THE STARTUP NATION?  
LEARN FROM THE BEST AND MAKE VALUABLE CONTACTS FOR YOUR BUSINESS?**

**3X Return Flights Tickets  
3X 4 Nights Airbnb Housing  
with “entrepreneurs-host-entrepreneurs” Program  
3x Inscription Fees to DLD & organized private tour to Jerusalem**

**APPLY HERE (5') : <https://www.surveymonkey.com/r/5QJQDLT>  
DEADLINE FOR APPLICATIONS: MONDAY 17.08  
DECISION: TUESDAY 18.08**





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The mission of the *Nomads Foundation* is to **support and grow the Swiss innovation ecosystem** via collaboration with the finest global startup hubs, industry leaders and research institutes.

## WHO WE ARE

“Propelling Geneva  
in the digital  
innovation era”

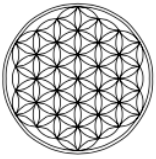
Branded as the “**Startup Nation**”, in just a few years, Israel has managed to develop some startling innovation methods.

**The Tel Aviv ecosystem** is #2 worldwide after the Silicon Valley. Its proximity and synergy to the **Geneva-Lausanne ecosystem** makes it the ideal partner. *Nomads Foundation* has therefore prioritised facilitating the Swiss-Israel connections.

It will focus on startup communities, **bridging entrepreneurs, accelerators, incubators, investors, government and public services**. Other strong bonds with notable startups ecosystems around the world will similarly be established.

*Nomads Foundation's* objectives, through the development of its own startup incubator in Geneva, is to **accelerate the growth of innovative ventures, initiatives and talent pool in the Lemman area**. This will be done by attracting foreign and keeping innovative Swiss entrepreneurs in the region, encouraging collaboration, and stimulating a culture of entrepreneurship, learning and the sharing of best practices.





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***5 days to explore this fantastic land of innovation!***

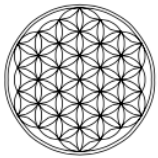
## **WHERE ARE WE GOING**

**DLD TEL AVIV '15  
Innovation Festival**

DLD Tel Aviv Digital Conference is Israel's largest international Hi-tech gathering, featuring hundreds of startups, VC's, angel investors and leading multinationals Boasting top technological talent, the highest venture capital investments per capita and multinational centers for industry leaders such as Intel, Google, Microsoft, Apple, Samsung, Amazon, GM, Teva, Amdocs, Facebook and more.

**Tel Aviv is the best location to get up close and personal with the entire Hi-tech hub!**





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The Nomads Foundation is coordinating the Swiss Delegation to the DLD Innovation Festival in Tel Aviv from **the 6<sup>th</sup> to the 10<sup>th</sup> of September 2015.**

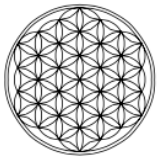
**WHAT ARE WE  
DOING**

SWISS DELEGATION

During this week, Swiss innovation industry key players will meet their counterparts, with visits of Jerusalem and Tel Aviv ecosystems and an extensive conferences programs by world-class thought leaders.

The Swiss Delegation is composed of Swiss private and public decision-makers.





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**WHAT ARE WE  
DOING**

**PROGRAM**

**Sunday Sept. 6. 2015: Arrival in Tel Aviv**

**6:30 pm** : Welcome private reception by Tel Aviv's Mayor, Ron Huldai, 71 Ibn Gabirol st.

**Monday Sept. 7. 2015**

**9 am-12 pm: Annual cities summit 2015 on "Cracking the Innovation Code"**

1. Cities of the Future- with Tel Aviv Mayor, Amsterdam Mayor and London Deputy Mayor
2. City Talks – The Urban Tomorrow (innovative creative ideas)
3. Sharing My City – Sharing Economy ideas
4. UN HABITAT: Engaging a digital World (citizens engagement and participate democracy)
5. UNESCO Media Arts Lab

**12 am- 5 pm : Private Tour in Jerusalem - specially organized by Nomads foundation**

5000 years of history in 3 hours: Jerusalem tour

2-4 pm Private visit to JVP (#11 best world VC)

**7 pm: Yossi Vardi, DLD Chairman private reception**

VIP networking cocktail for all the international delegation

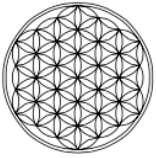
**Tuesday Sept. 8- Wednesday Sept. 9**

**9am -6 pm:** The DLD conference will take place at the Hatachana compound, Tel Aviv-Yafo, Israel and will bring together the best and the brightest from the Technology industry.

**Sept. 9. at 7 pm at Rotschild 12** : Startup party, Open to DLD Tel Aviv participants with name tags, Sep. 9, 19:00-Midnight

**Thursday Sept. 10: Departure day**





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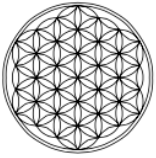
## WHAT DO WE OFFER

### SERVICES

#### **Nomads Nomads Foundation team is happy to set for you**

- Special discovery Israel innovation tour on Sept. 7,
- Entrance to the Cities summit
- Entrance to the DLD conference
- Chairman cocktail, Mayor cocktail
- One-to-one meeting organized on request, please send us a description of which organization you want to meet (Startup, VC, Business angel, accelerator) and your objectives.





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## WHAT DO WE OFFER

### SERVICES

#### **REGISTRATION TO JOIN THE SWISS DELEGATION**

Organization fees are **260€/person**, it includes all the above mentioned services.

Online registration is mandatory: <http://bit.ly/1CVC4UY>

These fees don't include flight and accommodation. Each participant is organizing its own flight and accommodation.

A list of accommodation will be provided on demand.

**STARTUP CONTEST:** <https://www.surveymonkey.com/r/5QJQDLT>



## WHO WE ARE

## TEAM

**Sabrina Cohen Dumani**  
President, DLD organizer

**Antoine Mathys**  
Operations Manager

**Laurian Harry**  
Partnership Manager

***“We are a Swiss foundation based in Geneva  
created by a group of local women and men  
passionate about innovation”***

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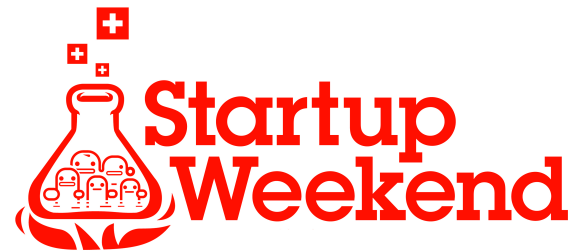
### **Conseil de Fondation**

Sabrina Cohen Dumani, présidente  
Fulvio Maccarone, trésorier  
Irma Danon, journaliste  
Fathi Derder, conseiller national  
Pascal Eichenberger, entrepreneur  
Benjamin Nuhowicz, Family office  
Tania Nuhowicz, publicitaire  
Laurent Selvi, banquier  
Patrick Zanello, publicitaire

### **Advisory board**

Ron Appel, CEO, Swiss institute of bioinformatics  
Sven Lingjaerde, managing partner Endeavour vision,  
Gal Messinger, VP group, ST microelectronics  
Sophie Blum, VP Procter and Gamble, P&G IHI founder  
Yoram Ben Zvi, Artbit.com, founder

## PARTNERS



seedstars\*



startupolic

**CONTACT**  
PARTICIPANTS  
MEDIA  
SPONSORS

Join our community of leaders and thought influencers !

**Register today as a participant and join the Swiss delegation :**

Link for booking on [www.nomadsfoundation.com](http://www.nomadsfoundation.com)

EventBrite: <http://bit.ly/1CVC4UY>

FOR ALL INQUIRIES PLEASE CONTACT

**Sabrina Cohen Duman**

President, Nomads Foundation

**[sabrina@nomadsfoundation.com](mailto:sabrina@nomadsfoundation.com)**

**+41786335968**

